

**ARLINGTON COUNTY, VIRGINIA  
OFFICE OF THE PURCHASING AGENT  
2100 CLARENDON BOULEVARD, SUITE 500  
ARLINGTON, VIRGINIA 22201**

**CONTRACT EXTENSION COVERPAGE**

<b>TO:</b> NeoNiche Strategies, LLC	<b>ORIGINAL DATE ISSUED:</b>	April 15, 2016
4817-A Eisenhower Avenue	<b>CONTRACT NO:</b>	16-111-E-B
Alexandria, VA 22304	<b>CONTRACT TITLE:</b>	Category B – Grassroots Marketing
	<b>EXTENSION NO:</b>	1

**THIS IS A NOTICE OF CONTRACT EXTENSION AND NOT AN ORDER. NO WORK IS AUTHORIZED UNTIL THE VENDOR RECEIVES A VALID COUNTY PURCHASE ORDER ENCUMBERING CONTRACT FUNDS.**

This is your notice that the above referenced contract has been extended. The “Contract Term” covered by this Notice of Contract Extension is effective **July 1, 2021, and expires October 31, 2021**, subject to any modifications as provided for in the Contract Documents.

The Contract Documents consist of the terms and conditions of Arlington County Agreement No. 16-111-E-B, including any exhibits, attachments or amendments thereto.

**EFFECTIVE DATE:** July 1, 2021  
**EXPIRES:** October 31, 2021  
**COMMODITY CODE(S):** 91500, 91522, 91800, 91876  
**LIVING WAGE:** N

**CONTRACT PRICING:**

- 1. **REFER TO ARLINGTON COUNTY AGREEMENT NO. 16-111-E-B**

**EMPLOYEES NOT TO BENEFIT:**

**NO COUNTY EMPLOYEE SHALL RECEIVE ANY SHARE OR BENEFIT OF THIS CONTRACT NOT AVAILABLE TO THE GENERAL PUBLIC.**

**VENDOR CONTACT:** Jody Fisher **VENDOR TEL. NO.:** (703) 247-2125  
**EMAIL ADDRESS:** [jody.fisher@neonichestrategies.com](mailto:jody.fisher@neonichestrategies.com)

**COUNTY CONTACT:** Bobbi Greenberg, DES – Commuter Services **COUNTY TEL. NO.:** (703) 228-4787  
**COUNTY CONTACT EMAIL:** [bgreenberg@arlingtonva.us](mailto:bgreenberg@arlingtonva.us)

**CONTRACT AUTHORIZATION**

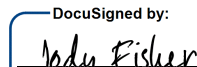
THE COUNTY BOARD OF ARLINGTON  
COUNTY, VIRGINIA

NEONICHE STRATEGIES, LLC

PRINT: TOMEKA D. PRICE

PRINT: Jody Fisher

SIGNATURE: 

SIGNATURE: 

TITLE: PROCUREMENT OFFICER

TITLE: PRINCIPAL OWNER

DATE: 5/7/2021

DATE: 5/6/2021