

CONTRACT, LEASE, AGREEMENT CONTROL FORM

Date: 12/12/2023

Contract/Lease Control #: C23-3290-TDD

Procurement#: N/A

Contract/Lease Type: CONTRACT-SINGLE SOURCE

Award To/Lessee: CROWDRIFF

Owner/Lessor: OKALOOSA COUNTY

Effective Date: 02/01/2023

Expiration Date: 01/31/2025 W/(2) 1 YR RENEWAL

Description of: DIGITAL VISUAL CONTENT MANAGEMENT PLATFORM FOR WEBSITE

Department: TDD

Department Monitor: ADAMS

Monitor's Telephone #: 850-651-7131

Monitor's FAX # or E-mail: JADAMS@MYOKALOOSA.COM

Closed: _____

CC: BCC RECORDS



CONTRACT/LEASE RENEWAL FORM

CONTRACT: C23-3290-TDD

Crowdriff

**Digital Visual Content Management for Wesbite
EXPIRES:01/31/2025 W/(2) 1 YR RENEWALS**

Date: December 4, 2023
Company: Crowdriff
Attn: Hollis Sargent
Address: 225 King Street W, Suite 1200
City, St, Zip: Toronto, ON M5V 3M2, Can
RE: Contract Renewal #1

Dear

The Okaloosa County Board of County Commissioners agrees to renew the subject contract/lease, # C23-3290-TDD for an additional term. The contract renewal period will be Feb. 1, 2024 to Jan. 31, 2025. The annual budgeted amount for this contract is \$26,000. All other terms and conditions of the original agreement shall remain in full force and effect through the duration of this renewal.

If you are in agreement, please sign below and return this form along with a current Certificate of Insurance listing Okaloosa County as co-insured (if applicable).

COUNTY REPRESENTATIVES

AUTHORIZED COMPANY REPRESENTATIVE

Charlotte
Dunworth

Dept. Director Jennifer Adams
Signature: _____
Digitally signed by Jennifer Adams
Date: 2023.12.11 07:20:02 -06'00'

Contractor: CrowdRiff Inc

Date: _____
Approved By: DeRita Mason
(as prescribed below on item 1)
Digitally signed by DeRita Mason
Date: 2023.12.12 06:57:32 -06'00'

Approved By: Cara Sanna

Date: _____
Approved By: Faye Douglas
(as prescribed below on item 1)
Digitally signed by Faye Douglas
Date: 2023.12.12 08:53:08 -06'00'

Title: VP Sales & Customer Success

Date: _____

Date: 12/6/2023

County Department Instructions:

- 1) Obtain signatures from Department Director, authorized Company Representative and then Purchasing Manager <\$25K and less, OMB Director \$25K to \$50K, County Administrator <\$100K and less or Board >\$100K, as necessary. If Board approval is required, the Chairman and County Administrator's signatures are required. Make sure the company provides a current Certificate of Insurance. (If applicable).
- 2) Keep a copy of this form for your records.
- 3) Send original to Contracts and Lease Coordinator at Purchasing Department.
If you have any questions please contact the Purchasing Manager at 850-689-5960, Fax: 850-689-5970



Okaloosa County

License Renewal

Nov 6, 2023



Background

CrowdRiff is a visual influence platform that inspires new and returning interest to travel brands. It will allow Okaloosa County (hereafter referred to as "Customer") to effectively discover and activate the most engaging visual content from the social web, while inspiring conversations around its brand. CrowdRiff will enable Customer to increase overall social and digital efficiency, activate its brand across seasons, and deliver real-time content through every marketing channel. CrowdRiff is excited to work with Okaloosa County to continually build on our mutual success!

Addendum

Pursuant to the CrowdRiff Platform License dated Feb 1, 2023, (the "Agreement") by and between Customer and CrowdRiff, the below Order Form is incorporated herein as an addendum to the Agreement effective Feb 1, 2024. All other terms and conditions of the Agreement shall remain in effect and unchanged.

Order Form

License Period: Feb 1, 2024 - Jan 31, 2025

Item	Description	Price	Net Price
Web Core Package	12 month license	\$12,000	\$12,000
DAM Package	12 month license	\$5,000	\$5,000
Advanced Rights Management	12 month license	\$4,000	\$4,000
CTAs	12 month license	\$2,000	\$2,000
Media Hub	12 month license	\$3,000	\$3,000
Total List Price			\$26,000
Total Net Price			\$26,000

All prices listed in USD

Web Core Package Includes: Intelligent Social Content, Image Recognition, Quality Filter, Smart Curation, Web Galleries, Smart Galleries, Live Photo Wall, Sidekick, Google Analytics Integration, Hashtag Rights Management, Gallery Insights, CrowdRiff Insights

DAM Package Includes: Photo and Video Upload, Owned Photo Image Recognition, Quality Filter, Smart Curation, Collector, Expiry and License Management, Third Party Share Portal, Sidekick

License includes 10 user seats, Unlimited rights requests per month, asset ingestion up to 100 000 assets per month and 2 TB of photo and video storage.

Order Form (Cont.)

Payment Schedule

- Feb 1, 2024 - \$6,500
- Apr 30, 2024 - \$6,500
- Jul 31, 2024 - \$6,500
- Oct 31, 2024 - \$6,500

Payment Terms

- Initial payment invoiced upon execution
- If applicable, remaining investment invoiced as per payment schedule above

- All invoices due within 30 days of issue date
- Acceptable forms of payment include cheque, bank wire transfer, or credit card (Visa or Mastercard)
- Credit Card processing fees apply

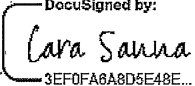
Special Discount Terms and Expiry

- All prices and special discounts quoted above will expire on Dec 6, 2023

TERMS AND CONDITIONS

- By signing this Order Form you agree to be bound by the full Terms of Service to the CrowdRiff platform and service(s) set out at crowdriff.com/terms-of-service, which together with this Order Form become the agreement between us.
- Any additional functionality requested by Customer outside of that identified in this agreement will be quoted separately, and implemented once written approval has been received from Customer.
- This document is private, confidential and personal to its recipients and should not be copied or shared with third parties.
- Terms of Service Clause 6.1 is not applicable to this agreement. Customer may elect to renew their subscription by signing a new SaaS Order at the end of the current license period.

Okaloosa County	
Name	Faye Douglas
Title	OMB Director
Signature	
Date	

CrowdRiff	
Name	Evan Weinberg Cara Sanna
Title	Manager of Customer Success VP, Sales & Customer Success
Signature	DocuSigned by:  3EF0FA6A8D5E48E...
Date	12/6/2023