

TD2306-R1
1410-548040

CONTRACT: C19-2752-TDD
Boone Oakley
Marketing, Advertising, & PR for TDD
EXPIRES:09/30/2025

Task Order- Media Engagements 2023

Agency Job # OKTDD-22048

Task order covers costs associated with 2023 media engagements to activate up to 10 journalists in the destination. Individual journalist travel related costs will be determined on a case-by-case basis based on a variety of factors as negotiated by the agency, and is intended to cover costs including airfare, ground transportation, hotel accommodations, entertainment (Adventures) and meals that are not offered on a complimentary basis by tourism partners.

Revision #1

Amends the task order to provide for agency travel (public relations firm: Finn Partners) to accompany the journalists as needed.

Costs shall be pursuant to County travel policy and Press Trip Travel Reimbursement Guidelines.

Payment Schedule:

\$50,000 To be invoiced upon travel completion of each journalist based on actuals.

Overall cost will not exceed \$50,000 unless mutually agreed upon in writing by both parties

Offered by:

Katy Spiecha
Katy Spiecha, Boone Oakley

Accepted by:

Jennifer Adams
Jennifer Adams, TDD Director

DeRita Mason Digitally signed by DeRita Mason
Date: 2023.07.20 15:33:53 -05'00'

DeRita Mason, Purchasing Manager

Faye Douglas Digitally signed by Faye Douglas
Date: 2023.07.20 16:30:59 -05'00'

Faye Douglas, OMB Director