

**CONTRACT: C19-2752-TDD
Boone Oakley
Marketing, Advertising, & PR for TDD
EXPIRES:09/30/2025**

Task Order - First Phase Creative and Media Support for the North Visitors Adventure Center

Agency Job # OKTDD-23039

Task order covers Agency time (75 hours x \$165/hour) for planning, development and promotion of the Visitor's Adventure Center in Crestview.

Activities will encompass naming and design, including Destin-FWB lockup to be used throughout the county. Additionally, services for media planning, purchasing and placement to drive visitors to the Adventure Center.

These services are beyond base services because a north end welcome center location was not yet determined when the agency's annual scope of work was being developed and media for the welcome center is not contemplated within the adopted SMP.

Payment Schedule:

Agency Time to be billed monthly based on actual hours worked and supporting documentation

Total NTE \$12,375

Note: Paid Media to be authorized via separate insertion orders and paid directly to vendor(s)

Offered by:



Katy Spiecha, Boone Oakley

Accepted by:

Jennifer Adams
Digitally signed by Jennifer Adams
Date: 2023.12.04 13:22:22 -06'00'

Charlotte Dunworth
Digitally signed by Charlotte Dunworth
Date: 2023.12.04 13:21:36 -06'00'

Jennifer Adams, TDD Director
DeRita Mason
Digitally signed by DeRita Mason
Date: 2023.12.05 07:23:03 -06'00'

DeRita Mason, Purchasing Manager